

# DIRK

## Video Producer, Website & Digital Designer

Knysna, South Africa

# ROOCRUIT

### PROFESSIONAL SUMMARY

Highly creative Video Producer and Graphic/Website Designer with extensive experience across freelance environments and digital advertising agencies. Proven track record in the Cape Town film industry, including producing high-profile music videos featured on MTV. Expert in blending technical skill with creative vision to deliver compelling digital content, branding, and high-performance websites.

### KEY SKILLS

- Web Design (WordPress & E-commerce)
- Video Editing & Cinematography
- Graphic Design & Branding
- 3D Design & Architecture
- Photography & Videography
- Digital Advertising (Google Ads)
- Social Media Marketing
- Content Creation & Copywriting
- Logo & Menu Design
- AI Technology Integration

### WORK EXPERIENCE

#### Head of Creative Department

2017 – 2024

*Leading Media & Marketing Agency*

- Directed all branding and graphic design projects, including logo and menu design for diverse clients.
- Collaborated closely with clients to develop content strategies for marketing and social media platforms.
- Led website design initiatives and developed visual assets for digital advertising campaigns.
- Managed end-to-end videography and editing workflows, ensuring high-quality production standards.

#### Freelance Videographer & Web Designer

2014 – Present

*Digital Production Studio*

- Design and develop responsive WordPress websites, including complex e-commerce solutions.

- Produce high-impact visual content including music videos, automotive advertisements, and event videography.
- Successfully managed production for international clients and high-profile projects, including traveling to the Seychelles for event filming.
- Delivered creative services for prestigious brands and publications including Forbes Magazine and international pageants.

## Freelance Stuntman & Actor

2014 – 2017

*International Film & Television Industry*

- Performed specialized stunt work including combat, firearms handling, and precision driving for major productions.
- Featured in international television series and films including "Black Sails," "Bloodshot," and "GRANT."
- Traveled internationally to Holland and Canada as part of a major Reality TV production.

## Production & Warehouse Management Roles

2000 – 2014

*Various Manufacturing & Hospitality Entities*

- Production & Warehouse Manager at a specialist glass manufacturing company.
- Restaurant Manager at a Cape Town based establishment.
- Production & Despatch Manager for a large-scale commercial bakery.

## TECHNICAL PROFICIENCY

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- **Design:** Photoshop, After Effects, Illustrator
- **Video:** Adobe Premiere Pro
- **Web:** WordPress
- **3D/Architecture:** Sketchup, Blender, 3D Animation
- **Marketing:** Google Ads, AI Technology

## EDUCATION & CERTIFICATIONS

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- **Certifications:** Google Ads (Search, Display & Video)
- **Professional Background:** Multi-year tenure in Cape Town Film Industry