ROOCRUIT

Mario

Mid-Weight Graphic & Web Designer

South Africa

PROFESSIONAL SUMMARY

Passionate Graphic and Web Designer with 7 years of hands-on experience in translating complex ideas into stunning visual experiences. An Adobe Creative Suite maestro and Figma aficionado with a specialized background in UI/UX principles and HTML/CSS development. Proven track record of managing international client accounts and delivering high-quality internal branding and marketing collateral under tight deadlines.

KEY SKILLS

Design & Web

Web Design   UI/UX Design

Graphic Design   HTML5 & CSS3

3D Sculpting   Layout

Software

Figma   Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Premiere Pro   Adobe XD

Soft Skills

Problem Solving

Client Management

Time Management   Teamwork

Adaptability

PROFESSIONAL EXPERIENCE

Mid-Weight Graphic Designer   **August 2024 - Present**

International Marketing & Technology Firm

- Lead design projects for the central marketing department.
- Develop internal branding assets and marketing collateral.
- Design high-converting landing pages and social media graphics.
- Create visual collateral for major events and exhibitions.

Graphic & Web Designer   **August 2023 - May 2024**

Leading Digital Performance & Marketing Agency

- Managed tight deadlines for both internal and high-value client projects.
- Designed and built responsive websites using Bootstrap and various CMS platforms.
- Managed communication and project delivery for international client accounts.
- Produced diverse social media graphics for multiple brand platforms.

Web & Graphic Designer (Co-Founder)   **November 2020 - March 2023**

Boutique IT & Design Startup

- Designed and developed functional websites utilizing HTML5, CSS3, and Bootstrap.
- Collaborated directly with clients to translate their design visions into measurable goals.
- Oversaw the end-to-end creative direction for the agency's primary client base.

Freelance Graphic & Web Designer   **2017 - 2020**

Various Client Projects

- Executed custom design solutions based on individual client specifications.

- Managed business development including client inquiries and project proposals.

EDUCATION

BIS Multimedia (Undergraduate Studies)   **2018 - 2019**

University of Pretoria

Modules included: Information Science, Visual Design, Programming, Hypermedia Theory, and 3D Modeling.

National Senior Certificate   **2016**

Maranatha High School

Achieved Bachelor's Degree Admission. Subjects: Mathematics, Physical Science, Biology, CAT, English, Afrikaans.

CERTIFICATIONS

User Experience: The Beginner's Guide (2024)

Interaction Design Foundation (IxDF)

UX Strategy Fundamentals (2023)

Udemy

User Experience Design Fundamentals (2023)

Udemy

Intro to UX Writing (2023)

Udemy

Introduction to 3D Modeling with Nomad Sculpt (2023)

Udemy

LANGUAGES

English, Afrikaans