Syed

Senior GHL Lead & Full Stack Web Developer

PROFESSIONAL SUMMARY

Innovative Web Developer and GHL Expert with a passion for crafting compelling websites and high-converting marketing funnels that elevate brands and drive measurable results. Specializing in transforming visions into dynamic online presences and automated sales funnels by blending design, functionality, and data-driven strategies. Highly experienced in the GoHighLevel ecosystem and custom WordPress development to optimize audience engagement and conversions.

KEY SKILLS

GHL Expert (GoHighLevel)	Custom WordPress Themes / ACF	PHP / JavaScript / jQuery
HTML5 / CSS3 / Bootstrap	API Development & Integration	AI Agents & Chatbot Training
Workflow Automations (Make/N8N)	Page Builders (Elementor/Divi)	Webflow / Wix / WooCommerce
Site Performance & SEO	CRM Migration (HubSpot/Zoho)	A2P Verification & Lead Mgmt

PROFESSIONAL EXPERIENCE

Senior WordPress Developer & GHL Expert   **2023 – Present**

International Digital Marketing Agency (California-based)

- Specializes in building advanced GoHighLevel funnels, websites, and marketing workflows.

- Executes A2P verification, complex automations, and seamless CRM migrations from HubSpot and Zoho to GHL.

- Created Make.com, Zapier, and N8N automations for streamlined business operations.

- Developed custom AI chatbots and personalized AI voice agents for client engagement.

- Built responsive websites and integrated REST APIs for complex backend functionalities.

Senior GHL Lead & Web Developer   2022 – 2023

Global Full-Service Digital Agency (Chicago-based)

- Led a development team, overseeing project progress and ensuring timely delivery of complex web solutions.
- Created and optimized high-converting funnels and managed automated workflows, external integrations, and sub-accounts using GoHighLevel.
- Communicated directly with clients to translate business needs into tailored technical solutions.
- Developed custom WordPress themes leveraging PHP, Advanced Custom Fields (ACF), and modern JavaScript.
- Collaborated with AI teams to develop and train AI bots utilizing specific datasets for improved functionality.

Web Developer   2021 – 2022

Industrial Manufacturing & Trading Group

- Designed and implemented custom WordPress themes to meet specific corporate requirements and enhance functionality.
- Utilized HTML, CSS, JavaScript, and PHP to create responsive and dynamic web solutions for diverse business units.

WordPress Developer   2021 – 2022

Technology Solutions & Software Lab

- Focused on custom theme development and performance optimization.

- Utilized ACF for dynamic content management and customized plugins for specialized site features.

Junior Web Developer   **2020 – 2022**

European Digital Marketing & Web Agency (UK-based)

- Assisted in the development of responsive web pages using various page builders (Elementor, WPBakery).
- Supported the maintenance and update of client websites across multiple industries.

EDUCATION

Bachelor of Science in Computer Science

IQRA University

REPRESENTATIVE PROJECTS

- **AI & Automation:** Developed bespoke Oikos AI and Hero Acquisition systems.
- **E-commerce & Corporate:** Built and launched platforms for Roast and Ground, National Tennis, Allied Paintball, and Revaayat.
- **SaaS & Marketing:** Developed GHL funnels and sites for Copilot Innovations, Get Elas Tech, and Get Boss.